

Robert A. Crane  
23, avenue George V  
75008 Paris France  
tel: 331.47.20.64.44  
cell: 336 77 22 25 89  
[robercrane@hotmail.com](mailto:robercrane@hotmail.com)

**Leadership Positions:**

Creator of Pedagogical Model for  
The Peace School of Paris  
Paris 2002-2003

Associate Director of Executive Education  
James Allen Center  
J.L. Kellogg Graduate School of Management  
Northwestern University  
Evanston, Illinois 1997 – 2001

Vice President, Global Development  
IGS (Institut de Gestion Sociale)  
Paris 1992-1997

CEO & Dean  
IMC (International Management Center)  
Budapest 1994

Dean  
Centre d'Etudes Franco-Américains de Management (IGS)  
Lyon 1989-1992

International Fellow  
AAC (Association of American Colleges)  
1991-1992

Director of International Affairs  
AACSB (American Assembly of Collegiate Schools of Business)  
1988-1989

Professor /Associate Director of International Programs  
ESCL (Ecole Supérieure de Commerce de Lyon)  
1982-1988

**Business Development Areas:**

Cross-cultural relations

Cross-disciplinary relations: Management, History, Literature, Anthropology

Languages applied to business

Peace Education for Children

### **Publications:**

Numerous articles on cross cultural management, language and management, ethics, military defence of Europe

Second book in Prentice-Hall/Financial Times series: Latin American Business Cultures to be published in 2004, following European Business Cultures: FT/P-H, London, 1999.

Conceived and Founded The Peace School of Paris (2002-2003).

### **Languages:**

French & English: fluent (English mother tongue)

German: conversational

### **Education:**

Ph.D. (1976) 19th Century French Literature

Doctoral Dissertation: "The Courtisane Character in the 19th Century French Novel"

M.A. (1974) French & Comparative Literatures

B.A. (1969) French Language & Literature

B.A., M.A., Ph.D.: University of North Carolina at Chapel Hill, Morehead Scholar

Maitrise (M.A.) (1981) French-English Translation – Université de Lyon (France)

Young Executives Programme (i.e. Executive MBA, 1983) Cranfield University (U.K.), partial

### **Bio: Robert Crane**

Having worked in the field of management education for over twenty years, Dr. Robert Crane has built a solid reputation for competence in the areas of international development, cross cultural business applications, and institutional entrepreneurship in Eastern and Western Europe and North America. His career has spanned such management institutions as the J.L. Kellogg School of Management at Northwestern University near Chicago, EM-Lyon in France, and the International Management Center (now the Business School of the Central European University) in Budapest. He has developed and/or run customized programs for executives for such firms as Baker & McKensie (the world's largest law firm at the time), McKinsey and Company, Societe Generale (now SoGen), and others.

Thanks to his wide travels and long term residence in both Europe and North America, Dr. Crane possesses a privileged viewpoint on cultural issues. This perspective has allowed him to create customized cross cultural business programs for multinational firms such as Royal Ten Cate (NL) and publish a series of books on cross cultural business with publishing houses in the U.K. and the U.S.

He has also created consortia both of universities offering joint degrees he helped design and of researchers working on collective publications. His long experience in advising companies has allowed him to facilitate idea sharing among firms as well as internal brainstorming for single companies. Finally, he has developed or enhanced the global dimension of institutions (IMC, IGS) and companies (Baker & McKensie, Royal Ten Cate).

As an entrepreneur, he has created the first global executive education program (1992), the first globally televised MBA program (National Technological University), and a pedagogical model for the first primary school to teach peace-making to small children through a knowledge of cultures and religions (The Peace School).

Dr. Crane holds degrees in French literature (B.A., M.A., Ph.D. from the University of North Carolina at Chapel Hill) and translation (maitrise or M.A. from the University of Lyon, France). He also studied management (Young Managers' Programme or Executive MBA at Cranfield University in the U.K.).